

## *2015 Teachers College Cowin Financial Literacy Institute*

A partnership of Teachers College, Columbia University and the nonprofit  
Working In Support of Education (w!se) with the generous support of  
TC Trustee Joyce Cowin

June 9, 2015

Dear High School Educator,

We're excited that you will be joining us July 6–10, 2015, for the TC Cowin Financial Literacy Institute. The experience, a series of collaborative and interactive workshops on teaching personal finance, makes explicit connections to standards and curricula and will provide you with instructional tools and resources to support students in resolving financial dilemmas and making good choices about budgeting, saving, investing, consumption, and borrowing. At the end of the Institute you will have an opportunity to take the W!se Certification Test and, if you pass, to earn a certification in Personal Finance.

Thanks to the generous support of TC Trustee Joyce Cowin, we are able to offer this Institute at no charge. We hope you can join us for dinner that Ms. Cowin will host on Wednesday, July 8 at 6 pm in Grace Dodge 179 with a reception at 5 pm in Jaffe Trustee Room.

Our program will begin at the Cowin Center at Teachers College, promptly at 9 am. The Cowin Center at Teachers College is located at 525 West 120th Street (between Broadway & Amsterdam). We hope that you will also join us for a continental breakfast at 8:30 am in Horace Mann 150, just down the hall from the Cowin Center.

We look forward to seeing you on Monday, July 6, 2015.

Sincerely,



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# 2015 Teachers College Cowin Financial Literacy Institute

525 West 120th Street, New York, NY 10027

## July 6–10, 2015 (Schedule – Tentative)

Continental Breakfast at 8:30am in 150 Horace Mann (Daily)

### Monday, July 6 – Cowin Center at Teachers College

- 9:00–10:15 Introduction
- Goals
  - Importance of economic literacy
  - Introduction to case study approach to financial literacy
  - Connections to fiscal and monetary policy
- 10:15–10:30 Break
- 10:30–12:00 W!se Financial Literacy Certification Pretest
- 12:00–1:00 Lunch
- 1:00–3:00 Introducing the Case Study Method
- Modeling with Case #1: I'm Rich!
- 3:00–4:00 Lab Session #1 – Topic to be determined

### Tuesday, July 7 – Cowin Center at Teachers College

- 9:00–10:30 Guest speaker – Adam Davidson, co-host, *Planet Money* (invited)
- 10:30–12:00 Case #2: To Become a Buckeye?
- Work through case as students in small groups
- 12:00–1:00 Lunch
- 1:00–2:00 Reflect on Case #2 as teachers, draft lesson for introducing case
- 2:00–3:00 Connections to Fiscal Policy and Public Finance – the Understanding Fiscal Responsibility curriculum
- Sample lesson on taxation
- 3:00–4:00 Lab Session #2: Financial Planning

### Wednesday, July 8 – Cowin Center at Teachers College

- 9:00–10:00 Lab Session #3: Bonds, with David Anderson
- 10:00–12:00 Case #3: The Diaz Family
- 12:00–1:00 Lunch with invited guest speaker Sam Stovall, author of *The Seven Rules of Wall Street*
- 1:00–3:00 Introduction to the Federal Reserve
- 3:00–4:00 Reflect on teaching the Diaz Family case
- Draft a rubric for assessing case studies
- 5:00–6:00 Reception, Jaffe Trustee Room
- 6:00–8:00 Dinner, Grace Dodge 179

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**Thursday, July 9 – Cowin Center at Teachers College**

9:00–10:30	Linda Tirado, Author, <i>Hand to Mouth: Living in Bootstrap America</i>
10:30–12:00	Case #4: Jill and Jack
12:00–1:00	Lunch
1:00–3:00	Teaching Jill and Jack
3:00–4:00	Lab Session #4: Insurance

**Friday, July 10 – Cowin Center at Teachers College**

9:00–10:00	Wrap-up discussion, reflection, and feedback session
10:00–12:00	Review and preparation session for certification exam
12:00–1:00	Lunch
1:00–2:30	Exam
2:30–3:00	Closing remarks